



Building Bridges: Crossing over to a New Cultural Frontier at Work

DID YOU KNOW...

- ✓ *By 2017, half the population of the Greater Toronto Area will be members of a visible “minority- we anticipate similar statistics for cities across Canada*
- ✓ *By 2025, over 20 percent of Canadians will be over the age of 65 and many will still work full-time*
- ✓ *One in five entrants into the Canadian workforce, right now, are Aboriginal people*
- ✓ *By 2017, 7.6-million of our fellow Canadians will be allophones, having a mother tongue that is neither French nor English.¹*

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“If your organization does not have a comprehensive workplace diversity plan in place, navigating the new world of work will be increasingly difficult.” - This according to Lew Bayer, Executive Director, Center for Organizational Cultural Competence.

Our modern workplace is forever changed. Global economic and demographic forces have altered the workplace landscape more rapidly expected, and many organizations are simply not prepared to venture into these new cultural frontiers. As the range of cultures represented in our colleagues, clients, and supplier's increases, real and perceived differences emerge along with challenges that can impact our relationships, productivity, communication, and the bottom line. However, when understood and effectively harnessed, this diversity enables us to work toward common goals and contributes to growth and innovation. By building our cultural competence, we can bridge cultural challenges and learn to better understand ourselves and others, to prevent and rectify misunderstandings, to communicate effectively across cultural boundaries, and to successfully cross over to the new cultural frontier at work.

After attending this session, attendees will be better able to:

- have a strong understanding of the current economic, demographic and social realities Canadian businesses face and learn how they will impact how we work
- understand the nature and role of culture in their workplace
- identify benefits of building cultural competence – to themselves, to their teams, and to their organization
- review general legal and regulated issues related to culture at work (included in full-day session)
- consider success stories of organizations that have successfully built bridges to address cultural challenges
- start a conversation about next steps towards building bridges in their own organization
- co-create an action plan for building cultural competence at work (included in full-day session)

Session is a half-day and can be expanded to a full-day. Sessions may also be combined.

DATES THE SESSION WILL BE OFFERED:

November 26, 2014 Calgary

January 28, 2015 Winnipeg

March 12, 2015, Calgary

FEE: \$599.00 per person

Sessions run 9:00am-4:30pm, Lunch and refreshments as well as all materials and supplies included.

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Go to [Culture Store](#) to register/buy

Calgary, Public Culture at Work sessions or contact

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Statistics Source #1: <http://iveybusinessjournal.com/topics/the-organization/beyond-diversity-becoming-a-culturally-competent-organization#.U-9yTWMZNbc>¹

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